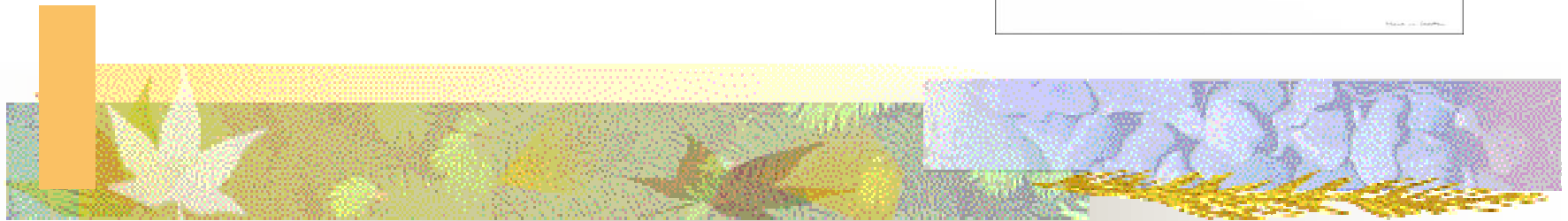


Circle of Friends Digital Café



The Professional Digital photography market is untouched as far as the framing is concerned. There has been a huge push by Canon HP and Epson in the last six years on creating a printing process that is archival

The Digital Cafe addresses the needs and wants of this largely expanding market. Archival ready made museum style frames for galleries offices homes and museums is the final piece of the puzzle.

The Professional Photographer is reaching out for the appropriate format and presentation for their captured prints. Many do limited editions and even sell portraits the same way.

This is a opportunity for Nielson to be front and center for this market in a area totally over looked by everyone. Gone are the days of the gilded Baroque style frames with portraits inside.

Photographers are searching for a new contemporary idea and one that makes it even.

My entire show of 52 images was framed and packed in one day. Multiples were sold at the museum frame included. There was a fantastic response.

It is my personal belief that Neilson Bainbridge will generate amazing sales from this market. And I want them to become a major player in the Digital Cafe arena, Their expertise and design sense is imperative to this project

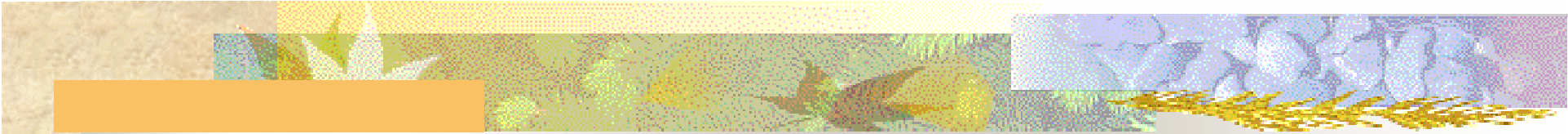


Michael Gilbert MA.CR.XXV.

Michael Gilbert MA.CR.XXV.

- Michael Gilbert is a third generation photographer holding a master and craftsman degree both in the United States and Canada/
- Last April he had a one-man show at the International Museum of Photography. His complete collection of 52 images were purchased by he museum
- Neilson Bainbridge was a sponsor of that show called From A Childs Heart



- 
- Over the past eight years Michael has been a active consultant to the Photographic community. Epson HP Olympus Canon Adobe Niks Hahnemuhle Mitsubishi Gretag Xrite and a host of others have all sought his opinions and ideas for the Photographic market.
 - His corporate clients include Prudential Mercedes Benz Hallmark Cards Four Season resorts Grand Wailea and Fairmont to name a few.
 - Michael's images are collected and part of many museums and private collections all over the world.

- Over last five years he has been chosen as a headline speaker for the Professional Photographers of America's national convention WPPI and Photokina.
- Over the next three years in conjunction with Mitsubishi and the Circle of Friends he will head up the Digital Café exhibits at all major shows,
- Michael Gilbert is a member of a elite group of the world's top twenty five photographers – XXV He will be the President of XXV for the next three years.





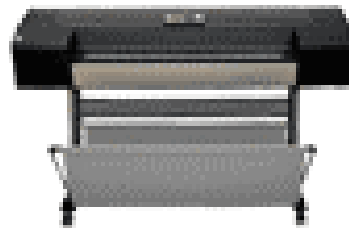
Canon



The PRINTING SOLUTIONS

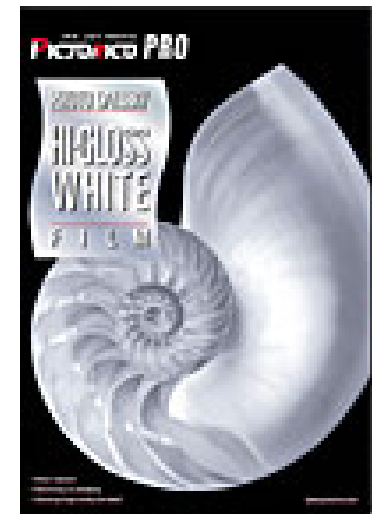


invent



The Photo Papers

- RC Photo Luster
- RC Photo Gloss
- RC Photo Satin
- Glossy White FILM
- Fine Art PhotoRag



Nielsen Bainbridge.

Nielsen & Bainbridge is dedicated to the framing professional. Because we're the leading manufacturer of mat boards and frames, we understand what's required to achieve the best possible results. Over the years we've added key product ranges which ensure quality for you and your customers at every step of the framing process. Founded on innovation, quality and integrity, your partnership with Nielsen & Bainbridge adds up to increased profitability and success for you.



More and more work in our shop involves the storage or display of collected art and historic documents, and Artcare matboard has become essential in the protection of these works."

*– Laura Neal, Fulton Framing, Washington, DC
Contract Framer for National Gallery*

Artcare technology has been recognized by Picture Framing Magazine as one of the top innovations that revolutionized framing over the past decade.

*– Picture Framing Magazine,
September 2000*



Mitsubishi Imaging Corporate Collection

- Images from the invited XXV photographers
- Imaged on MPM papers
- Framed in Nielsen Bainbridge archival solutions
- Displayed at Mitsubishi Imaging Inc. Headquarters



Mitsubishi Imaging Inc,
Headquartered in Rye, NY.



The Gallery Café/
Rye Technical /
Training Center



Business Offices



Customer Service Call Center
Sales Administration
Marketing
Business Development



Complete Polyester CTP Solution Training



Converting Know How



IUSA – Digital Café

Jan 14 – 16
2007





“The IUSA Plan”

- 20' x 20' Island Booth
- Café Style setting
- Silver Sponsor
- President's Cocktail Hour
- Hourly On Stage Seminars
 - Live Photo Shoots (XXV Photographers)
 - Live Printing and Framing Demo – “the whole solution”
 - Digital Software Photo Enhancement Demos

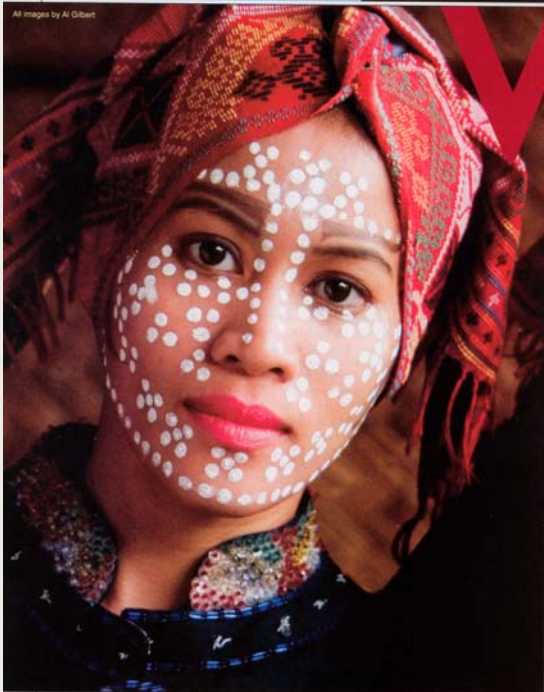
XXV Photographer Line Up

Few photographers have seen as many developments in the industry as Al Gilbert, M.Photos., F-ASP, the latest recipient of the PPA Lifetime Achievement Award, which will be presented at Imaging USA.

LEGENDS

By Jeff Kent

All images by Al Gilbert



When Al Gilbert's father opened a portrait studio in Toronto, Canada, in 1922, he worked with 8x10 glass plates and used window light to illuminate his subjects. By 1930, the studio was using film, and supplementing the natural light with studio lighting.

The principles of lighting remained, and Gilbert's father continued to stress that seeing the light was a crucial skill for a portrait photographer to master. Gilbert's father sent him to commercial art school, where he struggled with painting and drawing, but learned to see light and color.

When World War II erupted in Europe, Gilbert was still in art school. His father had opened a second studio, but his experienced photographers had all left to join the army. Gilbert's father told the 17-year-old he'd have to operate the new arm of the business, despite having no experience behind the camera. As Gilbert learned photography, his father would set up the lighting and exposures, "and then I would just hit the shutter," he recalls.

A great admirer of Hollywood still photographer George Hurrell, Gilbert started adopting elements of the "Hollywood Spotlight" approach to lighting. His work gained renown, and by the 1960s, Gilbert was one of Canada's premier portrait photographers.

As is often the case with artists, Gilbert felt he was swimming against the current of the establishment. In 1969, he was invited to speak about new trends in portraiture at the PPA national convention, and he presented

Life in light

A lifetime of achievement, from glass plates to digital seniors

Michael Gilbert

Kevin Kubota

Deanne Bursch

Tim Waldon

Jack Holwitz

Helen Yancy

Drake Buseuth

Al Gilbert

Circle Of Friends

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HP	Hanny Minawi	hanny.minawi@hp.com
NIKS	Edward Sanchez	esanchez@niksoftware.com
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ErgoSoft	Robert Eversole	reversole@ergosoftus.com

Regional Show Schedule

Show Name	City	Date	Travel	Hours
Seniors/SPI	Daytona Beach	Jan.6,7,8,9	Jan 6,10	9-11pm 12-3pm & 5:30-8pm 1-4pm & 12-3pm
Herff Jones	Orlando	?		
PPA Imaging & Sepcon	San Antonio	Jan. 14,15,16	Jan. 13 & 17	12:30 to 5:30 12:30 to 5:30 12:30 to 4:30
Western States	Pasadena	Feb.8-10	Feb.7 & 11	11-4,11-4, 10:30-2:30
PPO	Dayton	March 3 & 4	March 2 & 5	11:30-4:30pm
TPPA	Arlington	March 3-5	March 3 & 6	5:30-7:30pm 11-4 & 11-3
PPNC	Durham	March 4 & 5	March 3 & 6	11:45-4pm 10-3pm
PMA - PSPA	Las Vegas	Mar 8,9,10,11	Mar 6 & 12	10:30 to 5:30 9 to 1pm
WPPI	Las Vegas	March 26-28	March 25 & 29	11-4:30pm
HOA	Kansas City	April 1 & 2	3/30 & 4/3	11:30-5:30 11-4pm
SEPPA	Atlanta	April 15 & 16	April 14 & 16	11-4 & 11-2pm
FPP	Orlando	Aug. 26 & 27	Aug. 25 & 28	11-4 pm
PHOTO EAST	NYC			